# **PRESS KIT**

# **MICHAEL AUBRECHT**

120,000+ You Tube views – 10,000+ blog hits a month – Best In Show (Summer NAMM) – Amazon Best-Seller



#### **Publishers**

<u>Drumhead Magazine</u> Modern Drummer

### **Articles**

Gene Krupa
Daniel Glass
Steve Goold
Troy Luccketta
Garrett Goodwin
Dan Needham
Steve Smith
Drummer Boys

## Sites:

Off Beat Blog YouTube Channel

#### **Promos**

Bum Wrap Promo
Drumtacs Promo
ProLogix Review
Booty Shakers
DrumKit Accessories
Eco Toms
Rich Sticks

# **Endorsements**

Rich Sticks Drumsticks
Bum Wrap Drum Co
ProLogix Pads
TnR Products
A.Argullin Mallets
Drumtacs
DrumKitAccessories.com

**BIO:** Michael is an award-winning and best-selling author, historian, drum journalist, documentary film producer and musician with over 25 years of playing experience. He currently works as a session and performing player for the band Question Everything (?E) and as an independent/sub.

Michael has performed at the Mellon Jazz Festival, competed at the National Marching and Stage Band competitions in Nashville and marched as a high school senior with the University of Pittsburgh drum line. Michael also played in Pittsburgh's esteemed MJF all-star student ensemble with Jeff Watts (Brandon Marsalis) and Steve Turre (SNL Band).

A finalist for the 2013 International Book Awards, Michael has written seven books and produced three documentary films. His book "FUNdamentals of Drumming for Kids" won Best in Show at the National Associations of Music Merchants (NAMM) and has been an Amazon Best-Seller for 'Percussion.'

Michael has also contributed essays and articles to over a dozen magazines and periodicals including Drumhead and Modern Drummer. He is available for writing commissions. Michael specializes in historical studies and interviews.

As a historian and music educator, Michael guest lectures at universities, theaters, libraries and museums. Michael is also an active blogger and YouTube member.

#### **DEMOS:**

<u>**Drum Sampling and Recording**</u> (.wav file)

**Composing/Production** (.mp3 file)

Video Testimonial (YouTube)

Book/DVD: In October of 2013 Michael and Rich Redmond proudly announced that they had signed with Modern Drummer to produce *FUNdamentals™* of *Drumming for Kids*. This unique program was released in the spring of 2014 as a printed book/DVD package (shot at the Drum Channel studios) with additional video content via the web. For more info, visit www.facebook.com/FUNdamentalsOfDrumming and/or www.moderndrummer.com.

Michael is also a feature writer for <u>Drumhead Magazine</u> and <u>Modern Drummer</u> magazine. His articles have covered historical perspectives, exclusive interviews, product reviews, and cover stories. Past interviewees have included Steve Smith (Journey/Vital Information), Troy Luccketta (TESLA), Daniel Glass (Royal Crown Revue/Brian Setzer), Steve Goold (Sarah Bareilles, Owl City) Garrett Goodwin (Carrie Underwood) and Dan Needham (Michael McDonald, sessions).

A historian, Michael has done extensive research and writing on the history of the drummer boy (Revolution and Civil War).

**ARTISTS:** Michael is a founding member of the group Question Everything (?E), a philosophical collaboration that intentionally contrasts the usual bounds of conventional creativity. ?E is an experimental group created by seasoned players that have studied, performed, and composed music for multiple genres for over 30 years. Known for their work as founding members of <u>The Drowning</u>, Maroon David (vocals) and Rich Petrucci (guitar), reunited with Michael to explore the concept of creating one-of-a-kind music.

Michael has also provided custom electronic/acoustic drum performance and loop production for musician and film composer <u>Attila Domos</u>. He assisted in both narration and choreographing visual drum performances for Domos' short film "The Mind of Adam."

Michael uses a unique setup incorporating Ludwig drums, Sabian cymbals and ddrum triggers. He endorses Rich Sticks drumsticks, ProLogix practice pads, Bum Wrap Drum Company custom wraps, TnR Products "Booty Shakers," Adam Argullin Mallets and Drumtacs.

Visit Michael's blog at <a href="https://maubrecht.wordpress.com/">https://maubrecht.wordpress.com/</a>.

FUNdamentals" of Drumming for Kids



"Michael pours his heart and

soul into his drumming with an inspiring zest for life."

Rich Redmond (Jason Aldean)

"I just saw your hi-hats only set-up...you are a crazy man!" – Steve Goold (Sarah Bareillis, Owl City)

"Those drum loops are great!
You are multi-talented."

— Troy Luccketta (TESLA)

"This drum work belongs to Michael Aubrecht who threw down some sick jazz tracks." – Attila Domos (solo artist)

"This is fantastic! Thanks for a great job." — Steve Smith (Journey/Vital Information)

"Michael is the thinking man's drummer." – Maroon David (The Drowning)